CULTURAL

Cultural Hybridisation (+)	Cultural Homogenisation (-)
- Local foreign culture blending together, resulting in unique combinations containing elements of both cultures - Eg. Fusion foods such as Nasi Lemak burger, Otah burger etc. examples of food that have been created from cuisines of other cultures blended together to form a new dish - Components of separate cultures are combined together to create something new and interesting - Both cultures can grow and gain wider acceptance amongst people - Declining cultures get popularised	- Local cultures are displaced by foreign, more popular cultures leading to some foreign aspects dominating in a local culture - Eg. Westernisation in Singapore society - Due to the massive success of Hollywood films, the younger generation of Singaporeans flock to western media instead of traditional film and cultural performances of Singapore such as wayang kulit or Chinese opera - Large majority of fast food chains have been set up in SG and have started to influence the diets of many Singaporeans, especially the younger generation - Appreciation for the local arts is lost due to the displacement of local culture due to foreign influences

chapter # 11

IMPACTS OF GLOBALISATION

CYBER-SECURITY CHALLENGES

→ impacts

- technological advancements has allowed for easier access to data stored online, making it vulnerable to cyber attacks — governments, businesses and individuals

- hackers target countries and companies to gain secret information

- eg. 2018 SingHealth, when medical information of 1.5 mil Singaporeans including PM Lee was stolen. Such information can be detrimental if other countries learn of health conditions of our nation's leader, potentially giving them leverage in discussions

- wikileaks — a hacker released US secret documents, arguing that the public had a right to know the government's doing. The US retaliated saying that this placed US soldiers' lives at stake and could harm diplomatic relations with other countries

- businesses are also targetted for trade secrets or money (espionage) to stay competitive or do better than their rivals

→ management

- Crimewatch — raising awareness and educating public to adopt safety measures by sharing more on cybersecurity crimes

- from 2017 onwards, civil servants cannot access the internet via their official-issued computers to prevent malware

- training cyber security personnel in private companies to help them fight against cyber crime